

Launching the new Inbank App

**With a renewed design and enriched with new features,
it is available today on Google Play, the App Store and Huawei AppGallery**

Trento, 25.06.2024 – The new **Inbank App**, the mobile banking service managed by **Allitude**, the IT and Services Company of the **Cassa Centrale Group**, makes its debut. Inbank is used by all of the Cassa Centrale Group affiliated banks and by around twenty client banks, serving **over 1.5 million users**.

In fact, over the last 5 years, usability, transaction security and constant technological development have favoured the adoption of Inbank services (mobile and home banking) by all of the Cassa Centrale Group banks as well as by numerous client institutions that do not belong to the Group, including cooperative banks, savings banks and private banks.

The application graphics and navigation have been completely renewed and **enriched with new features** to offer an even more practical and complete service to account holders who operate via smartphone.

Thanks to an intuitive, *user-friendly* interface and a further improved level of accessibility, managing the relationship with the Bank from one's mobile is convenient and immediate, and complies with the most advanced security levels, which include biometric facial recognition or digital fingerprint.

Furthermore, by downloading the new application for free it is possible to make instant and recurring transfers, as well as pay to the simplified F24 form and access a wide set of features dedicated to trading. These functions are in addition to the already active in-app payment services, including CBILL with QRcode scanning, bills and slips, but also top-ups of prepaid cards and mobile phones.

The development of the new application responds to what is now an essential customer need to be able to carry out transactions and payments anywhere and at any time of the day. Cassa Centrale and Allitude have translated this need into an even more efficient and advanced *mobile banking* service, the result of a strategy of transformation that the Group is pursuing with **investments of over 170 million Euros** in the horizon of the 2023-2026 Strategic Plan.

Monthly accesses via the Inbank app have more than tripled in the last five years, exceeding 17 and a half million in December 2023, with a threefold increase in the number of mobile transfers.

“This data, read together with the now consolidated importance of the home-banking channel in the Cassa Centrale Group, once again highlights **the ability to tap into and satisfy the habits and new behaviours of users** through a wide range of services which, while keeping the role of the Branch central, expands our offering on digital channels, enabling operations that continue to grow faster, more intuitive, safer, and even more attentive to aspects of accessibility” – comments **Paolo Sacco, Chief Operating Officer of Cassa Centrale Banca**.

“With the launch of the new Inbank app, we are able to offer the best technology and user experience currently available, renewing our commitment along with our customers thanks to a **constantly evolving omni-channel experience**, which does not, however, ignore the founding values of territorial proximity, community service and sustainable development in all the areas in which we operate” – declares **Manuele Margini, Chief Information Officer of Cassa Centrale Banca and CEO of Allitude**.

Gruppo Cassa Centrale – Credito Cooperativo Italiano includes 66 BCC [Cooperative Credit Banks] – Casse Rurali [Rural Banks] – Raiffeisenkassen [Agricultural Cooperative Banks] and 1,480 branches across Italy, with more than 12,000 employees and over 470,000 cooperative partners. With balance sheet assets of €89.6 billion as of 31 December 2023, the Group ranks among Italy's top 10.

Allitude is the IT and back-office outsourcing company for the banking sector of the Cassa Centrale Group, which was founded in January 2020 following a corporate integration process. With more than 720 employees in 9 operational offices in Italy (Trento, Milan, Rome, Cuneo, Padua, Udine, Bologna, Palazzolo sull'Oglio and Bari), a range of products and services provided to approximately 160 customers throughout the country and a turnover of 220 million euros, Allitude is the market leader in services for the banking industry.