



## Strategic partnership with Microsoft renewed Technology and innovation are at the heart of the Cassa Centrale Group's future

Trento, 03.12.2024 - Allitude announces the renewal of its strategic partnership with Microsoft, thus consolidating a link that represents a fundamental pillar in the digital transformation process of the Cassa Centrale Group.

The collaboration allows Allitude access to cutting-edge solutions, providing banks with advanced cloud platforms, collaboration tools to improve team productivity and **innovations in the field of artificial intelligence**.

"Artificial Intelligence solutions offer new opportunities to unleash creativity and productivity, helping professionals within organisations to focus on value-added activities," said **Biagio Basco**, **Director of Industry Financial Service of Microsoft Italy**. "We are particularly pleased with the project launched by the Cassa Centrale Group with our partner Allitude, which is moving towards embracing new technologies for growth and organisational development scenarios".

A **new element of** the partnership with Microsoft is inclusion in the **Microsoft 365 Copilot** digital transformation plan, a solution based on artificial intelligence aimed at internal staff.

"In a context where artificial intelligence is becoming an increasingly widespread strategic resource in companies all over the world, our Group has also started a process of approaching and accompanying people in this direction" declared Manuele Margini, CIO of Cassa Centrale Banca and Chief Executive Officer of Allitude. "In fact, we have already launched an initial internal experimentation with Microsoft 365 Copilot, which we intend to continue and strengthen to explore the product's potential and evaluate the benefits that can be achieved for our people, on the efficiency of their activities and on the acquisition of new tools and resources to improve the quality of their work. The initial results are very promising and strengthen our desire to adopt frontier technologies as allies to enable the digital transformation of the Cassa Centrale Group".

The renewal of the Partnership with Microsoft is a clear sign of the Group's commitment to maintaining and strengthening a secure, high-performance digital ecosystem in line with the highest global standards.

That commitment is also manifested in the synergistic work that the two companies, together with other partners, are developing within the PwC Centre of Excellence in Trento. Through the







established partnership and collaboration with PwC, a leading consulting company, the Group is concentrating on advanced technological projects, creating innovative use cases that aim to improve the services offered to banks.

The Group's focus on innovation is reflected in particular in the parallel exploration of artificial intelligence: on the one hand, through Microsoft 365 Copilot, to improve the experience of people in everyday work and, on the other hand, through vertical solutions developed and tested in the PwC Centre of Excellence.

These initiatives demonstrate the Group's clear desire to continue investing in technologies that can generate concrete and lasting benefits, for individual banks and for the Group in general.

**The Cassa Centrale - Credito Cooperativo Italiano Group** includes 65 BCCs - Rural Banks - Raiffeisenkassen and 1,479 branches, more than 12,200 employees and over 470,000 cooperative members. With balance sheet assets amounting to €88 billion as of 30 June 2024, the Group is ranked among Italy's top 10.

**Allitude** is the IT and back-office outsourcing company for the banking sector of the Cassa Centrale Group, which was founded in January 2020 following a corporate integration process. With more than 740 employees in 8 operational offices in Italy (Trento, Milan, Rome, Cuneo, Padua, Bologna, Palazzolo sull'Oglio and Bari), a range of products and services provided to approximately 150 customers throughout the country and a turnover of 220 million euros, Allitude is the market leader in services for the banking industry.